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Photo by: Novi Grad Info



Photo by Boris Kovačević



Photo by Mladena Bolta

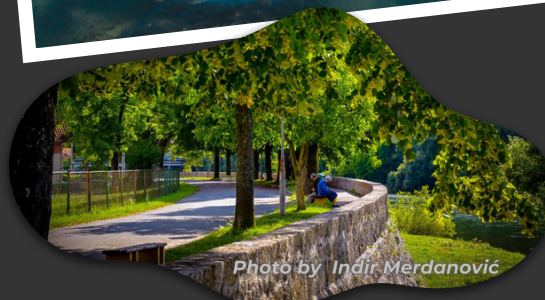


Photo by Indir Merdanović



TOURISM



Photo by TONG

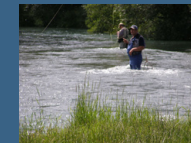


Photo by TONG



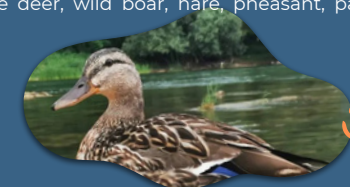
Photo by Stanko Beronja

- **Nature Park "Una,"** covering an area of 2,772.60 hectares, extends across four municipalities in the Republic of Srpska: Krupa na Uni, Novi Grad, Kostajnica, and Kozarska Dubica. The area of the "Una" Nature Park is characterized by specific geological and hydrological phenomena, as well as exceptional biological diversity manifested through floristic, faunistic, and ecosystem values. The habitats of numerous fish species in the Una River contribute to its unique ecological richness, with 39 different fish species identified. Various hydrological, geomorphological, and other phenomena, including distinctive travertine forms, rapids, waterfalls, river islands, and river lakes, make this area truly unique.



- **Sports Fishing Society Novi Grad** is highly active in the development of sport fishing, fishing tourism, and outdoor recreation, with the primary goal of improving fisheries and environmental protection. Fishing in the municipality of Novi Grad is very attractive. In a stretch of 1 km, there are 2 fishing paths with 3 types of fishing (float and spin fishing on the Sana River and pike fishing on the Una River), and fly fishing from a boat is also possible, which is a rarity. Una is the only river in the broader region where 90% of freshwater fish species can be caught using fly fishing techniques. The Sports Fishing Society Novi Grad manages 186 km of watercourses and 2 natural spawning grounds for young trout. The society issues 2,500 daily fishing permits annually, indicating the significant potential for fishing tourism in Novi Grad.

- **Hunting associations** in the Novi Grad have been successfully operating for 80 years, and hunting has a long tradition here. Four sports and recreational hunting grounds have been established in the municipality, covering a total area of 46,967 hectares, which constitutes almost the entire territory of Novi Grad. These hunting grounds are managed by hunting associations: "Fazan" (Novi hunting ground), "Lane" (Rudice hunting ground), "Srndać" (Svodna hunting ground), and "Pastirevo" (Pastirevo hunting ground), and all associations are members of the Hunting Association of Republika Srpska. The main types of game species include: roe deer, wild boar, hare, pheasant, partridge, field, and wild duck.



NATURAL POTENTIALS:

Sports and leisure activities on the water, such as boating, fishing, rafting, kayaking, and other events, are organized on rivers.

The most significant of these is the "International Una Regatta - Down the Una River by Boat," held since 2012. The goal of this event is to promote the Una boat as a local brand, attracting around 400 participants from Republic of Srpska, Bosnia and Herzegovina, Croatia, Serbia, Slovenia, and other countries. The Novi Grad boat is unique compared to boats upstream and downstream from Novi Grad, characterized by a specific way of maneuvering with a pole and paddle. The Una and Sana rivers in the Novi Grad area are home to 95% of freshwater fish, while the Japra and Vojskova serve as natural spawning grounds for protected fish species, particularly young trout, which is a rarity in Europe.

In the sub-mountainous region of Novi Grad municipality, at a height of 211 metres, is located the thermomineral spring Lješljani. This thermomineral water belongs to a unique, very rare type of water worldwide. Specifically, it is hyperalkaline water, unlike other rare hyperalkaline waters in the country and the world; it is also thermomineral, with about 10 times higher mineralization than waters with similar characteristics.

In the area of Novska planina (Mountain of Novi Grad), the Mountaineering Association "Novska Planina" has arranged and marked 22 km of hiking trails. The construction of one trail is underway, and there are plans for developing two more directions, establishing one climbing-exercise site with an arranged "via ferrata" route, and founding mountaineering sections in primary and secondary schools.

CULTURAL-HISTORICAL POTENTIALS

- Archaeological sites (Mekote, dolina Japra),
- Old City Hall (national monument of Bosnia and Herzegovina),
- National Library,
- Local Museum with the significant Legacy of Stojan Čelić (national monument of Bosnia and Herzegovina) and ethnographic collection of Milan Karanović,
- Monuments from the WWII period (Monument to Mother Partisans, Flower of Freedom monument),
- City Quay,
- Sacral buildings.

ETHNO-SOCIAL POTENTIALS:

- Folk dances, songs, customs, traditional clothing, handicrafts, local gastronomic products, and old indigenous houses of Potkozarje and Podgrmeč represent the ethno-social potentials.
- In the realm of gastro-ethnological tourism, products from the Agricultural Cooperative "Agrojapra" hold particular value. Through their brand "Izvor," they have introduced 15 different final products to the market, including cold-pressed oils (pumpkin and sunflower), dried plums with and without pits, apple chips, wholemeal flours (wheat, rye, buckwheat, corn, and pumpkin), and three varieties of pumpkin seeds.
- As part of the project "Capacity Development for Traditional Cheese Production in Novi Grad Municipality " , three mini dairies have been established to produce cheeses specific to the Novi Grad region.



Marathon "Stazama Branka Ćopića" is the first and oldest marathon in Bosnia and Herzegovina. The annual Hašani-Novigrad marathon (42 km), which honours Branko Ćopić, draws about 300 runners from 15 different nations.

The trail race "Roga nije babaroga" (14 km) has been held in the nature of Novska planina since 2017, with approximately 30 participants from Bosnia and Herzegovina, Slovenia, and Croatia.



More information about tourism:

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POSSIBLE INVESTMENTS IN TOURISM:

Establishment of accommodation facilities – hostel

Selling a property within the Cultural-Educational Center Novi Grad (formerly a military warehouse). The location of the property is within the complex of the Cultural-Educational Center in Novi Grad, with all necessary infrastructure, parking space, and proximity to other public facilities. The planned project includes the renovation of the existing building and its conversion into a hostel. The property is owned by the Municipality of Novi Grad.

Construction of the Spa and Recreation Center in Lješljani

The purpose of the project is to construct the tourist resort "Slatina-Lješljani" with a central spa facility, accommodation capacities, and a heating plant. "banjsko-rekreativni centar Slatina-Lješljani" doo, owned by Kozaraprevoz a.d. Novi Grad, manages an area of 19.5 hectares within the Lješljani spa zone. Currently, certain tourist facilities exist on this site, including an outdoor pool, showers with medicinal water, and a restaurant.

Selling a motel, auxiliary building, and land (former motel La Liberta in Novi Grad)

The property is located in close proximity to the City Stadium, on a total land area of 1,590m². Two commercial buildings totaling 926 square meters (ground floor + 3 stories) and a nearby second building with a ground floor and first floor totaling 355 square meters are located on this parcel. All buildings are multifunctional and can be utilized for a wide range of purposes, such as continuing hotel operations, opening a nursing home with minimal investments, or establishing a supermarket, and similar. Ownership: private.

Revitalization of accommodation facility within the Sports and Recreation Center 'Mlakve

The Sports and Recreation Center "Mlakve" includes the football club Sloboda's 6,000-seat stadium, a tennis court, ancillary facilities, and a 4-hectare parking area. The center is located on the outskirts of the urban zone (Mlakve), upstream along the Una River, in the area of the 'Una' Nature Park and the water protection zone for supplying the city with drinking water. In October 2021, the Municipal Assembly of Novi Grad decided to purchase part of the business premises in the Sports and Recreation Center "Mlakve" (three business premises with areas of 493 m², 542 m², and 249 m²) with the aim of converting them into hostel-type accommodation. Since its construction in the 1980s, the facilities in this complex have not undergone significant adaptations. A part of the building, which once served as accommodation for visiting sports teams, is no longer in use and requires complete adaptation. Ownership of the property: Municipality of Novi Grad.